GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:596
ANSWERED ON:23.02.2001
REGION SPECIFIC FAIRS BY ITPO
UMMAREDDY VENKATESWARLU

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether India Trade Promotion Organisation organises Region Specific Fairs in the country;

(b) if so, whether India Trade Promotion organisation has organised any Region Specific Fairs in 1999-2000 ; (

(c) if so, the regions where such fairs were held;

(d) whether any export oriented fairs have also been held; and

(e) if so, the details of specific export oriented fairs held by India Trade Promotion Organisation in 1999-2000?

Answer

MINISTER OF COMMERCE AND INDUSTRY (SHRI MURASOLI MARAN)

(a) : Yes Sir,

(b) to (e) : The following trade fairs have been organized by the India Trade Promotion Organisation (ITPO) at the regional level during the year 1999-2000 of which the ones held at Chennai and Kolkata were primarily export-oriented fairs :

Southern Region

16TH India International Leather Fair was held at Chennai(Tamil Nadu) from January 31- February 4, 2000 to promote Indian leather and leather products.

Eastern Region

International Leather Goods Fair was held at Kolkata (West Bengal) from March 4-6, 2000 to promote Indian leather products.

North Eastern Region

India Trade Show (a multi-product show) was held at Gangtok, Sikkim from March 11-18, 2000.